

■ THE STIGO SYSTEM

How to generate ***+€200K to €1 million*** in extra revenue.

Without wasting thousands on cold,
shared-lead platforms.

The complete system we run at Stigo, from the first email campaign to a scalable ad budget, laid out in nine concrete steps. No marketing jargon. No fluff. A working method. And you can start with just three months, with no long-term contract.

Marketing agencies sell hot air. **We don't.**

Too many SMEs post content, launch campaigns and buy in leads without ever seeing in black and white what it returns. Marketing becomes a cost instead of a lever. That changes the moment you run a *system* instead of scattered tactics.

This eBook puts our method on the table. Not the philosophy, not the sales pitch, but the actual nine steps we use to drive €200,000 to €1,000,000 in extra annual revenue for B2B companies with 10+ FTE.

You will read how we start with your existing customer base, how we measure every phone call and every click, how we turn advertising into a scalable system, and why we sit down with you every three weeks instead of just emailing you a report.

Along the way you get clarity on **which questions are the right questions.**

Which metrics matter. What separates quality leads from price shoppers. And why a strong offer is still the most important part of every campaign.

At the end you will read how we apply that same principle, a system instead of scattered tactics, to **recruitment.** And an offer is waiting for you that we reserve exclusively for readers of this eBook.



Stig Vermeiren

FOUNDER, STIGO DIGITAL AGENCY

For more than half a decade my team and I have driven growth for companies across Europe. Our mission: make entrepreneurs even more successful, because entrepreneurs change the world.

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PART I

Why your marketing isn't working.

Before we build a system, you need to know why it is not there yet. No blame, just naming clearly what we see again and again at SMEs with more than 10 employees.

“We post content, but nothing happens.”

You know the feeling: budget goes into marketing, activity comes out, but there is no predictable flow of *warm* leads. You do not know which ad delivers anything. Your sales team complains about quality. You wonder whether it is all worth the trouble.

What we typically see at SMEs with 10+ FTE

- Sporadic LinkedIn posts and one-off videos, with no strategy or follow-up.
- Ads running without anyone knowing which ad actually produces revenue.
- Buying leads from shared-lead platforms, mostly cold price shoppers.
- A sales team complaining about quality, and a marketing vendor pointing at volume.
- No recognizable brand identity, no clear plan, no predictable revenue.

The real problem. Not your product. Not your market. Not your team. The problem is that marketing gets treated as *a collection of scattered tactics* instead of an operational system. So nobody knows what works and what does not, and every euro becomes a gamble.

“Marketing costs money instead of making it. We see no data, no insights, and certainly no ROI.”

MOST OWNERS WHO COME TO US

Five frustrations that block every project.

Before we can build a system, we have to name them. Because if you do not acknowledge these, you keep going in circles no matter how much you put into marketing.

- 01** **Marketing costs money instead of making it.** No data, no insights, no clear ROI. Every invoice feels like a cost instead of an investment.
- 02** **Your marketing vendor sells hot air.** Plenty of jargon, pretty reports, few numbers that tie back to revenue. You do not know exactly what you get back for the money you put in.
- 03** **You buy leads from platforms.** Shared-lead marketplaces and their peers: you mostly get cold prospects and price shoppers who request quotes from five competitors at once.
- 04** **Too few quality customers with budget.** The inquiries that do come in do not fit your positioning, your margins shrink, your sales team loses time.
- 05** **You no longer know where to start.** So you look at what competitors do and copy it out of fear of falling behind. Which is exactly why growth stays accidental.

The result: **no recognizable brand identity, no clear plan, no predictable stream of profitable customers.** And therefore no predictable growth.

To grow predictably, you need a *system*.

Not a post here and a campaign there. A **marketing formula tuned to your maximum capacity**, built on data, psychology and proven campaigns.

<p>Pillar 01</p> <p>Data & measurement</p> <p>Every click, email and phone call tracked. Not to look impressive, but to be able to scale.</p>	<p>Pillar 02</p> <p>Psychology & offer</p> <p>Trigger-driven messaging, an irresistible offer and ads that stop the right people.</p>	<p>Pillar 03</p> <p>Proven campaigns</p> <p>Mailings, calculators, inspiration guides, social ads: patterns we have already rolled out for dozens of companies.</p>
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What this system promises. A plan where you control your growth, your margin and the type of customers you attract. No more gambling, no more hoping for a good month. An inflow you can plan.

€200K
– €1M

Extra annual revenue we consistently see for B2B companies with 10+ FTE, without wasting thousands on cold, shared-lead platforms.

PART II

Nine steps. One system.

From here on we get concrete. This is literally what we do, in the order we do it, with the tools we measure it with. Read it as a blueprint. And you can put this complete system to work for three months, with no long-term contract.

STEPS 01-09

P. 09-25

The system at a glance.

Nine steps that lock into each other. Every step feeds the next with data or momentum. This is not a menu, it is a chain.

01**EMAIL**

Email campaigns built on a deep analysis of your customer base. Instant extra revenue from people you already know.

02**DATA**

A data web with server-side tagging. Every click, every phone call, every website visitor measurable in your dashboard. And with all that data we train Google's and Meta's learning models.

03**FUNNEL**

Calculators, inspiration guides and landing pages that let prospects work out their own price or read more.

04**CONTENT**

Photo, video, testimonials. High-quality visuals that speak to your ideal customer, not the masses. We produce everything in-house with our own people, A to Z, with one point of contact.

05**ADS**

60+ social ads + precision Google Ads. With scroll-stopping triggers, AI-friendly copy and an offer 20% of the time.

06**SEO**

Up to 1,000 SEO & GEO-optimized landing pages, FAQ sections and rewritten copy. Ready for AI search engines to follow. Built on EEAT structure & LLMs.

07**CRM**

Measure everything in CRM with UTM tags. Down to the euro per ad. Only then can you scale. So you finally know where revenue comes from and where it leaks away.

08**SYNC**

Three-week follow-up calls with your own Project Success Manager. Status, action points, next steps: we sit right beside you.

09**SCALE**

Execute the next steps. Expand the warehouse, hire people, take on bigger jobs. Completing the growth cycle.

01

STEP 01 · EMAIL CAMPAIGNS

Instant extra revenue from people you already know.

We do *not* start with ads. We start with a deep analysis of your customer base. Who bought what, and who has no idea you offer seven other services?

The analysis

CUSTOMER A	Bought service/product 1, does not know products 2 through 8 exist.
CUSTOMER B	Bought service/product 2, does not know products 1, 3 and 7 exist.
COMPANY	Eight types of services. Which ones are valuable to which customer?

The starting point. That shows you how many customers do not yet know which products, and which unique strengths you need to play up to get them to order anyway. That is the start. Not advertising, analyzing.

Smart mailings + landing page + quote form.

We email your most interesting customer types about your other products or services. Every campaign gets its own landing page with a quote form tuned to that specific service.

01

Segment
Split the customer base by type, sector and purchased service.

02

Match
Which product fits which customer segment best?
Which USP do we use?

03

Launch
Mailing with a dedicated landing page + quote form, tracked and measured.

Result in weeks 1–3

- +

The first extra inquiries come in, from customers you have known for years.
- +

You learn *which* combination of service + segment + USP converts best.
- +

Your sales team has something to work with immediately, while campaigns still run.

Mailings are not “old-fashioned.” They are the fastest lever to prove that your marketing system moves real revenue.

02

STEP 02 · DATA WEB

Server-side tagging: measure everything, miss nothing.

Installing a data web is not a nice-to-have. Without one you do not know which ad produces revenue. With a data web we measure every email, every phone call, every website visitor, in your dashboard, not in Google’s.

Server-side vs. client-side, in plain language

CLIENT-SIDE (THE DEFAULT)

- × Data goes straight from the browser to Google/Meta.
- × Ad blockers and privacy settings block signals.
- × You lose up to 30% of your conversions.
- × You have no control over what does and does not get sent.

SERVER-SIDE (WHAT WE INSTALL)

- Data passes through *your* server first.
- Tracks through ad blockers and privacy restrictions.
- You see conversions you would otherwise have missed.
- Full control over which signals go where.

You do not have to understand it. Just know this: without server-side tagging you are steering your marketing in the dark. With server-side tagging you can scale up on what demonstrably works.

Per ad. Down to the euro.

Alongside the data web we use hidden fields and UTM tags. That shows us exactly which ad produced which inquiry, and which sale. Only then can you scale a marketing budget.

Per ad

Which ad delivers how many leads, appointments, customers and revenue? Visible down to campaign level.

Per channel

Meta, Google, organic, email. What does a lead cost per channel? Which channel brings customers with the best margin?

Per keyword

In Google Ads we see which keywords do and do not perform. We cut the waste; winners get more budget.

Per customer segment

In your CRM we see which ad attracts which type of customer, and which types deliver most.

Huidige situatie Google ads

10 Leads in Antwerpen

Dakvoordeel

https://dakvoordeel.nl

Dakvoordeel | #1 Dakdekker

Op zoek naar een professionele dakdekker? Dakvoordeel biedt professionele dakreparatie, dakrenovatie en onderhoud met 10 jaar garantie.

?

35 Leads in Beveren

Dakvoordeel

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Dakvoordeel | #1 Dakdekker

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15 Leads in Brussel

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44 Leads in Schilde

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?

Ads met Stigo

10 Leads in Antwerpen

Dakvoordeel

https://dakvoordeel.nl

Dakvoordeel | #1 Dakdekker

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X

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“Most people do not know this.” Whoever does measure wins time and the competitive race.

?

Je weet niet wat het opbrengt

€

Opbrengst gemeten vanuit CRM

Example screen showing inquiry and revenue figures side by side per ad.

13

02 · DATA

03

STEP 03 · FUNNEL

Calculators, inspiration guides, landing pages.

We build landing pages that pull more inquiries out of the same ad budget. Tailored to the audience, with substantiated copy, clear calls to action and, where it fits, a calculator that lets people work out their own price estimate.

The three kinds of conversion tools we deploy

→ Calculator

Prospect works out their own quote or price estimate. Low barrier, high intent. Conversion rate up to 3× a standard contact form.

→ Inspiration guide / brochure

A well-made PDF people download. They leave their details. We follow up automatically with an email flow until they are ready for sales.

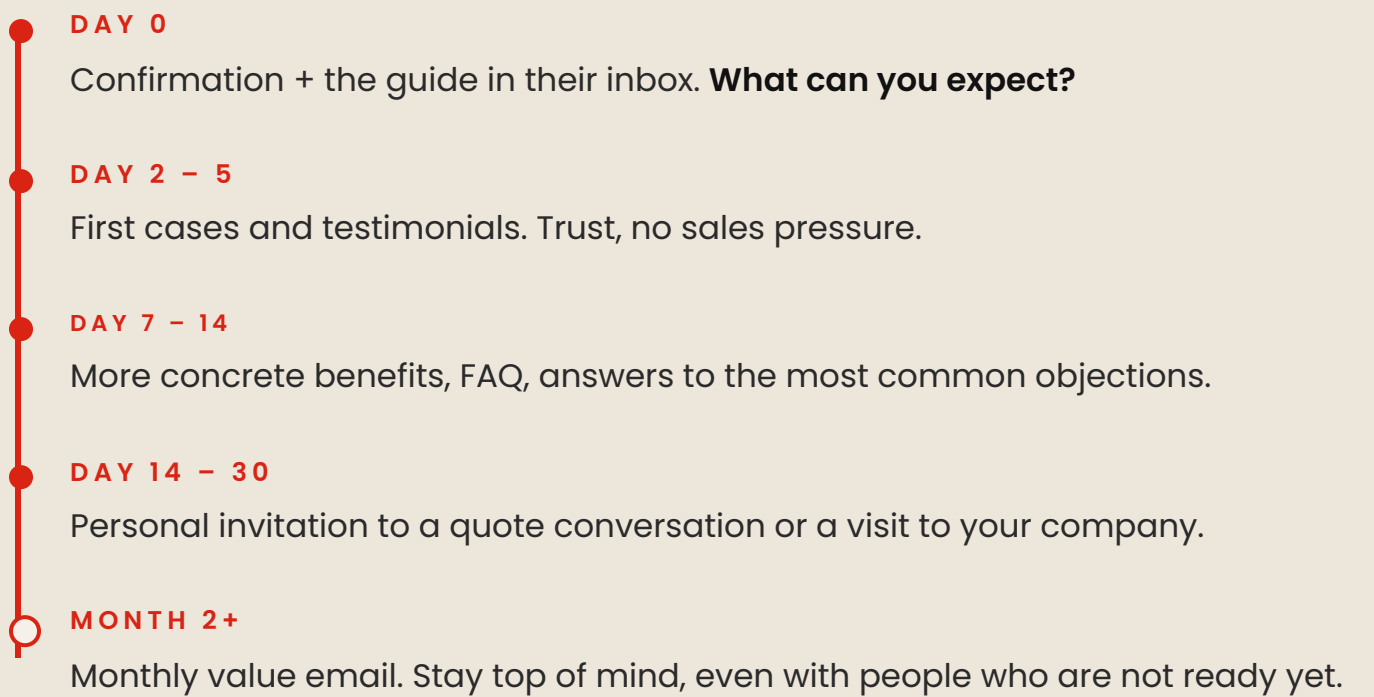
→ Dedicated landing page

Per service or per campaign. No homepage noise. One promise, one call to action, one measurable result.

Why this works. Not everyone who sees your ad is ready to buy. A calculator catches the hesitant. A guide catches the researcher. A good landing page catches the decision-maker. Three audiences, three routes, one funnel.

Downloading a guide is not the end, it is the beginning.

Anyone who leaves their details automatically enters an email flow. Not to spam them, but to build trust until the moment they are ready for a conversation with you or your sales team.



A download is a lead with intent. Handle it well and you harvest months later. Do nothing with it and you are giving your budget away.

04

STEP 04 · CONTENT CREATION

Photo, video, testimonials, made in-house.

High-quality visuals that speak to your ideal customer and inspire them. Nothing thrown together: scripts, preparation and original execution. Because good imagery is the difference between scrolling and stopping.

What happens on the shoot

- **Scripts.** Written out in advance, tested, and refined on location.
- **Talent from the company.** Your people on camera, an authenticity actors rarely match.
- **Visually scroll-stopping.** Composition, light, framing, no smartphone production.
- **Testimonials.** Customers telling their story, instead of you talking about yourself.
- **One shoot, multiple outputs.** Photos, short videos, long testimonials, b-roll for ads.



One day on site, weeks of content.

We work one day on location and build months of ads, social posts and website content from it. Using those visuals we design and write all your ads in your own brand style.



Company video

2–3 minutes. The story, the team, the way you work. For your website and LinkedIn.



Short video ads

Vertical and horizontal. 6–30 seconds. Scroll-stoppers with triggers in the first second.



Customer testimonials

Credible social proof. Better than any claim you make about yourself.



Photo library

Dozens of on-brand photos for your website, ads, blog and social. No more stock.

“Preparation is everything. We work from scripts and execute original ideas meticulously.”

STIGO PRODUCTION STANDARD

05

STEP 05 · ADVERTISING

60+ social ads & precision Google Ads.

One ad is not enough. Three ads are not enough. You need **at least sixty** to feed an algorithm, build audiences and see patterns. We mix scroll-stopping triggers, expertise, social proof *and* an offer.

How we build 60 ads

40% TRIGGER	Scroll-stoppers, questions, controversial statements your ideal customer recognizes.
25% INSPIRATION	Before-and-afters, projects, mood shots. People recognize where they want to end up.
15% KNOWLEDGE & EXPERTISE	Tips, mistakes to avoid, technical explanation. Trust through substance.
20% OFFER	An irresistible offer. Not all the time, just enough to trigger action.

The consideration model. We show ads in a specific order. Watch a video for 10 seconds? You get ads 1–4. Two minutes? You get ads 5–8. We set up Google Ads with the same precision.

No wasted euros. No bot traffic.

By setting certain keywords and locations *and* excluding others, we maximize your budget. Inquiries you can do nothing with? We cut them back to a minimum. Bot traffic? We block it with dedicated software.

The 101 fine details in Google Ads

- Negative keywords, literally hundreds of terms we exclude.
- Geo-targeting, working at postal-code level instead of by region.
- Day-parting, advertising in the hours when your audience decides.
- Device bidding, paying more for desktop on quote requests, less for mobile.
- Bot blocking, software that stops fake clicks *before* you pay.
- AI optimization, Google's own bidding models, trained on your conversions.

AI as the engine, humans as the coach. We put AI to work to optimize campaigns further. But the strategy, the offer and the creative angles stay human work. Result: a workable return per inquiry within a few months.

**"This way even more people find their way to
your contact form, and they will be the right people."**

THE PRINCIPLE BEHIND OUR GOOGLE ADS SETUP

06

STEP 06 · SEO & GEO

Up to 1,000 landing pages. AI-friendly.

Classic SEO is no longer enough. People search through ChatGPT, Perplexity and Google’s AI overviews. So we optimize your site to be GEO-proof, Generative Engine Optimization, alongside classic SEO.

What we add to your site

+1,000 PAGES

Dynamically generated landing pages per city, service or combination. Scalable without an army of copywriters.

FAQ SECTIONS

Answers to the questions your customers actually ask. What AI models need in order to recommend you.

BENEFITS COPY

Rewritten to focus on the benefits for your ideal customer, not on your own company.

OFFER BLOCK

A clear offer on every page. A prospect should never wonder what the next step is.

Why GEO is the new SEO.

More and more prospects start their search not at Google but at ChatGPT or Perplexity. If you are not mentioned there, you do not exist for that searcher. GEO determines whether you show up in that answer.

CLASSIC SEO	GENERATIVE ENGINE OPTIMIZATION
<ul style="list-style-type: none">× Optimizing for 10 blue links.× Keywords, meta tags, backlinks.× Prospect clicks through to your site themselves.	<ul style="list-style-type: none">→ Optimizing for one AI answer.→ Citable facts, structured information, FAQs.→ AI actively names you in its recommendation.

It sounds simple, and yet it gets overlooked. Many companies still write about themselves instead of about the customer. We flip that: benefits, structure, answers. That is where both people and AI find you.

07

STEP 07 · CRM

Measure everything in CRM. Scale with certainty.

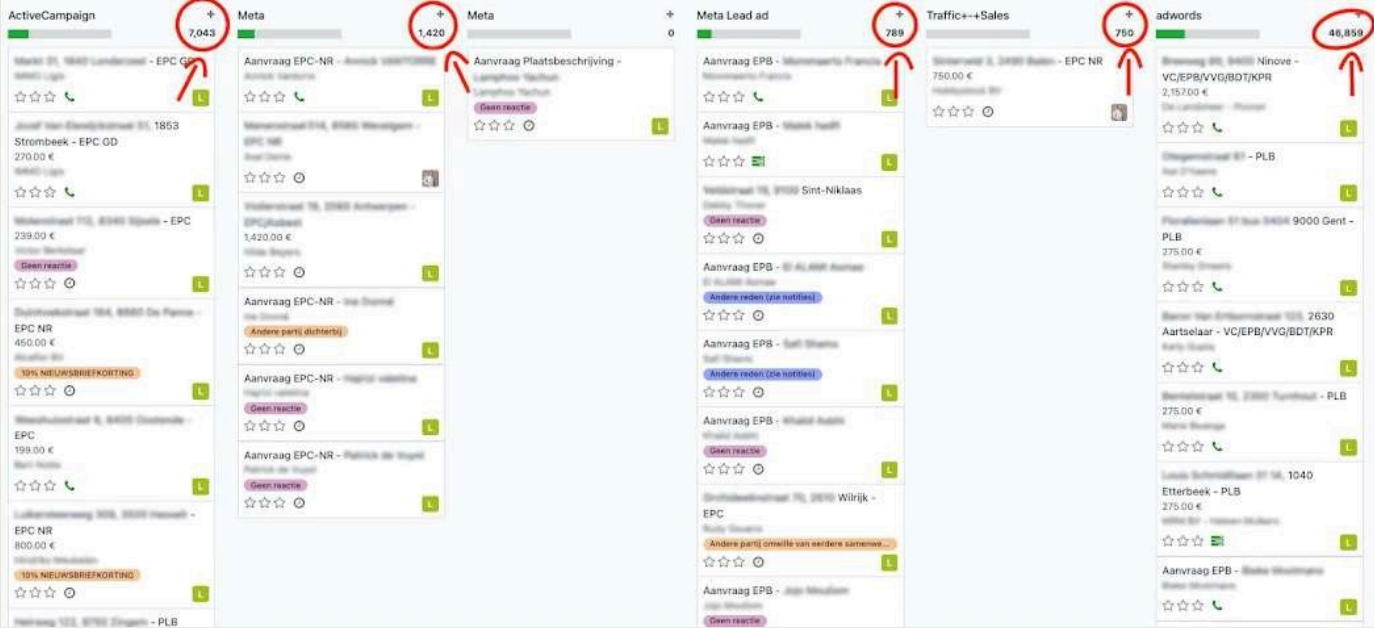
With UTM tags we see which specific ad produced which specific sale. That looks like a detail; it is the lever that lets you scale your ad budget *with* confidence. Most people do not know this.

What becomes visible in black and white

CPL COST PER LEAD	CPA COST PER APPOINTMENT	CAC COST PER CUSTOMER
+ Which ads make money, and which ones we switch off today.		
+ Which inquiries become customers, and which ones mostly cost time.		
+ Which customer segment delivers the best margin, and which segment we should attract more of.		
+ Which budget level is realistic for next quarter's growth.		

One dashboard. One truth.

No separate numbers for sales and marketing. No “I am seeing something different.” One dashboard where margin, revenue, inquiries and ad cost come together at a glance.



Stand-in for a typical client dashboard. The real screen follows after onboarding.

Proving results, in black and white. Reviewed weekly, interpreted together. This is the document strategic decisions get made on, not “last week’s gut feeling.”

“The numbers do not lie. Almost...”, our customers recognize this. Only when data is visible does marketing become manageable.

FROM A CLIENT CONVERSATION

08

STEP 08 · FOLLOW-UP

Every three weeks we sit down with you.

Marketing stops being a cost when someone works on it proactively. That is why we sit down every three weeks: what worked, what did not, and what the next step is. Strategic, sharp, based on data.

What a three-week meeting delivers

- + More and better quote requests.
- + More people moving from clicking to buying.
- + More margin per project.
- + Less marketing stress, more marketing overview.
- + Less time lost on customers who were never going to buy.

Marketing turns from a cost into a lever. Not through one campaign, but through a steady rhythm of data → conversation → decision → execution. That is what separates an agency from a vendor.

09

STEP 09 · NEXT STEPS

Expand the warehouse, hire people, scale.

This is the moment marketing stops being a department and becomes a growth engine. The question shifts from *“where do we get customers?”* to *“how can we serve them all?”*

The good problems

- + Warehouse too small for the volume.
- + A second van needed to serve the inquiries.
- + Looking for a site manager to handle bigger projects.
- + An extra salesperson to follow up on appointments.
- + Opening new regions or segments, because the current team is bursting.

This is where Part IV comes in. Because hiring extra people is, just like marketing, a game of systems, not of job ads. You will read about that from p. 31.

What it delivers.

A system sounds convincing. But it is the cases that prove it. A selection of the companies we have been building predictable growth with for years.



Batisol ↗

With just one email campaign, extra revenue generated from the existing customer base. Confirmation that step 01 often produces the fastest result.



Zicht, Gordijnen & blinds ↗

Owner Kurt Lauwens: "The numbers do not lie." A transparent dashboard makes the difference between marketing as a cost and marketing as an engine.



4Best ↗

Growth in *customers* and *staff*. The lead generation system directly supports hiring the right people, see Part IV.



Renovatie VDB ↗

Before-and-after campaigns with testimonials built on real projects. Inquiries from people who *know* what they get from VDB.



Stenabo ↗

A family business with decades of experience. The system makes succession possible by making growth predictable, even in organic, trust-built markets.



Evolution21 ↗

Founded in 2010 by Karine Bonjean. Now carried by her two sons Anthony (marketing & sales) and Lauwrens (online & web). Three generations of passion, one goal: growth.

In numbers.

Patterns we consistently see at B2B companies that roll out our system fully. Not a perfect guarantee, but a pattern that repeats regularly.

€200K–€1M

EXTRA ANNUAL REVENUE

+60

SOCIAL ADS IN PRODUCTION

+1,000

SEO/GEO LANDING PAGES

3 weeks

TO FIRST RESULTS

Per ad

REVENUE MEASURABLE TO THE EURO

100%

IN-HOUSE, NO SUBCONTRACTING

What this is not. A promise that it works for everyone. What it *is*: a pattern we see again and again when an owner adopts the system fully, including the three-week follow-up and the feedback cycle.

Who this eBook is *not* for.

A good system does not work for everyone. Read this as a filter, not as a rejection. We would rather work with the right twenty than the wrong hundred.

Not **Companies under 10 FTE.** Our system is built for scale. With fewer than 10 people the complexity is a brake; choose to grow your team through other channels first.

Not **Owners looking for a quick fix.** Results in weeks 1–3 are realistic. We only see the full effect after months of rhythm, data and optimization.

Not **Companies without sales capacity.** We deliver leads. Someone internally has to follow up, within 12 hours, with a conversation, with a quote. Otherwise they evaporate.

Not **Anyone unwilling to give feedback.** An agency working in the dark delivers blind. Our reporting is only as good as the signal you send back.

Are you an owner with 10+ FTE, a sales team, and the willingness to sit with us for an hour every three weeks? Then you are exactly who we are looking for.

A team focused on **your result.** Everything in-house, A to Z.

In-house marketers, copywriters, videographers, designers and strategists. No freelancers, no subcontracting. We use AI as a lever, not as an excuse.



A partner on *the platforms* where it really counts.

Not a “social media guru” who knows everything about Reels. We are recognized by the parties your budget actually flows to. That gives us access to beta tests, better rates, and support lines others do not have.



Google Partner

Search · YouTube · GA4



Meta Business Partner

Facebook · Instagram Ads



Leadinfo Partner

B2B website tracking



#1 Direct Response

Top performance agency, EU



Claude AI Power User

AI as a lever, not a gimmick



100%

IN-HOUSE, NO SUBCONTRACTING



7

SPECIALISTS IN ONE TEAM



10+ yrs

PROVEN TRACK RECORD



EU

ACTIVE ACROSS EUROPEAN MARKETS

Why this matters. A project succeeds or fails on capacity. We are not a freelancer with too many clients, and not an agency that outsources abroad. One roof, one team, one plan, built to scale *with* you.

PART IV

Scaling up and can't find team members? Sell a job. Don't post a vacancy.

Marketing generates customers, and those customers generate a need: more people. Our Personeelsaccelerator applies the same system approach to recruitment. No more job ads. A hiring machine. Because good people are easy to find.

P. 31-33

Stop posting vacancies. Start selling jobs.

Recruiting is not an HR problem. It is a marketing problem. The best people are not actively looking, they have to be *tempted*. With the same principles you use to attract customers: an offer, content, ads, follow-up.

POSTING A VACANCY	SELLING A JOB
<ul style="list-style-type: none">× Text on a job board or LinkedIn, reaching only active seekers.× Dull job description, a bullet list of requirements.× Competition from hundreds of other vacancies.× A response only once someone is unhappy in their current job.× Slow throughput, expensive platforms, low quality.	<ul style="list-style-type: none">→ Ads that also trigger passive top talent.→ A recruitment funnel: video, landing page, application flow.→ A distinctive employer offer, not just a job title.→ People apply because they want <i>you</i>, not because they want out.→ Fast turnaround, better conversations, better fit.

The insight. Your best future colleague is working somewhere else right now and is reasonably happy. A job ad will not get their attention. A well-made video, an appealing story and a strong landing page will.

How the Personeelsaccelerator works.

The same system as the Business Accelerator, but aimed at talent instead of customers. The best employers no longer write job ads; they build a continuous recruitment engine.

01 · PROFILE

Who do you really want to attract? We build an ideal profile, not just competencies but drivers, ambitions and frustrations.

02 · OFFER

An employer offer, not a job title. What is unique about working with you? Growth, autonomy, projects, atmosphere? In one clear promise.

03 · CONTENT

Videos with current employees. A tour, a day on site, a conversation with the owner. Authentic footage that makes applicants feel where they are stepping in.

04 · FUNNEL

Landing page + application flow. A simple first step (resume optional), followed by a conversation. Low barrier, high intent.

05 · ADS & FOLLOW-UP

Ads on Meta, Google, TikTok. With automatic emails between application and interview. Speed of follow-up is decisive.

The result. Within a few weeks, Personeelsaccelerator clients see the first quality applications come in. Find the details at personeelsaccelerator.be.

PART V · ONLY FOR READERS OF THIS EBOOK

€1,000 gift. One time.

Because you have read this eBook this far, we know two things: you are an entrepreneur, and you take growth seriously. That is why we are making you, and only you, an offer we make nowhere else.

OFFER P. 34–36

RESPOND WITHIN 30 DAYS

€500 media budget + a full marketing scan worth €500.

Two things that make the difference between *thinking about it some more* and *starting today*: an independent audit of your current situation *and* budget to test campaigns right away. You get both from us as a gift.

READER OFFER · €1,000 VALUE

Start with **€1,000** as a gift instead of a sales call.

Not a no-obligation intro chat, a concrete starting point. We screen your situation, you get an advisory report and media budget to launch something measurable.

€500

COMPONENT 01

Media budget

We fund €500 of ad budget so you can launch your first campaign, with no entry risk and data straight away.

€500

COMPONENT 02

Full marketing scan

We screen everything: your own marketing, your website, your funnel and your three biggest competitors. Concrete report, concrete advice.

How to claim? Send an email with the subject "*eBook offer*" to **info@stigo.be** or mention the code **EBOOK-1000** in the contact form on stigo.be.

CLAIM ›

What we literally screen.

No superficial checklist. A review you can work with internally, regardless of what you decide to do with us afterwards.

Your channels

Website, landing pages, social, email, ads. What works? What leaks? Which quick wins are there for the taking?

Your funnel

How does a prospect flow from click to customer? Where do they drop off? Which steps are missing?

Your competitors

Three direct competitors, their ads, their offer, their positioning. Where are their gaps? Where can you overtake them?

Your offer

How strong is your commercial promise today? Is it unique? Limited? Scarce? Does it stand out?

The terms, short and honest

- Valid for B2B companies with **10 FTE** or more in Europe.
- One offer per company. Not combinable with other promotions.
- Valid for **up to 30 days** after you receive this eBook.
- Media budget is spent by us through your own ad account.
- The scan takes roughly **2–3 business days** and is explained to you in person.

No sales pressure. After the scan you decide what you do. Want to continue with us? Great. Want to use the report internally? Also fine. The advice is yours, for good.

IN CLOSING

Marketing starts the engine. You decide whether it keeps running.

You now have the complete system in your hands. Nine steps, one chain, one goal: turning marketing into a predictable lever for your revenue and your growth. The next step is not more reading, the next step is planning.

OPTION 01

Claim the reader offer

€500 media budget + full marketing scan. Code **EBOOK-1000**. Valid 30 days.

OPTION 02

Book an intro call

30 minutes, we ask questions, you get direction. On stigo.be click "*Let your revenue grow*".



Do what's needed. Start today.

Keep this eBook. Forward it to your commercial lead. Discuss it with your sales team. And when you are ready for a conversation, we are here.

STIGO

Business accelerator for B2B owners with 10+ FTE. We build predictable growth systems. stigo.be

PERSONEELSACCELERATOR

The same system, for your recruitment. Sell a job instead of posting a vacancy. personeelsaccelerator.be

